

# Helpful Hints for the Perfect Fundraiser!



**Congratulations! You are on your way to earning money for your group. By now you should have received your fundraising kit including your group's game date and promotional code.**

## We've put together some helpful hints for maximum results:

- 1. You may use the electronic version of your flyer to email to as many supporters as you know. (Friends, family, co-workers, etc.)**
- 2. Use hard copies of your flyer to distribute at events, meetings, and around town.**
- 3. Fill in your group's information on your business cards and distribute them.**
- 4. Tell your supporters why you need their help.**
- 5. Remind supporters of our flexible exchange policy if they can't make the game.**
- 6. Create contests within your group for who can sell the most tickets.**
- 7. You will receive weekly updates from your Barnstormers representative.**
- 8. Send weekly updates of your group tracking incentives. (See incentives flyer).**
- 9. Schedule a mascot or player appearance at an event to promote ticket sales.**
- 10. Sell them at any event with a laptop by using our mobile broadband card.**

**Questions regarding your fundraiser? Call 509 - HITS!**