



2010 Barnstorming Madness Basketball Challenge

Hosted by:



The Lancaster Barnstormers are issuing a challenge to all Lancaster County businesses: Enter your company in the Barnstorming Madness Basketball challenge and not only show that your employees have game, but help out a good cause and win a FREE advertising package for the 2010 Barnstormers season!

This double elimination, 3 on 3 Tournament (teams of 5 players) will be open to 32 companies. Ten teams will be reserved for existing advertising sponsors of the Barnstormers, and the event will be held at the Lancaster Family YMCA on March 27th. The championship game will be a full court game and will include Barnstormers Players serving as coaches for the teams.

The winning company will receive:

One (1) Half Page Black & White Ad in Barnstormers game program
(Over 250,000 editions distributed for FREE throughout season)

Company Picnic including food & beverage from Hess's Barbeque
Catering for up to 25 guests - Date TBD

Two (2) :30 Radio Commercials on all 2010 Barnstormers radio
Broadcasts (140 games) on 1490 WLPA.

One (1) Marketing Table/Display on Stadium Concourse - one game
per month (total of 5 games)

Ceremonial First Pitch opportunity at 2010 Home game - Date TBD

Barnstormer team signed basketball

Barnstormer team signed jersey

\$8,000 value!

Registration is \$150 per team. Proceeds benefit the YMCA Youth Sports Programs. Each participating team will receive a tournament T-Shirt, 1 week pass to the YMCA, and Barnstormers tickets. **Register by 3/22/10!**

Want to get in the Game? Contact Brian Radle at 509-7491 or bradle@lancasterbarnstormers.com for more information and to register.